

MONROE COUNTY'S NEWEST CANCER CENTER OPENS

St. Luke's new, \$22 million Cancer Center and Medical Office Building expands the breadth of offerings at St. Luke's Monroe Campus to include medical, surgical and gynecologic oncology, radiation therapy, infusion (chemotherapy), imaging, orthopedics and a sleep lab. The three-floor, 37,500-square-foot building is located at 200 St. Luke's Lane in Stroud Township. With the addition of these services, St. Luke's Monroe Campus will be employing over 600 people.



"The addition of a brand-new Cancer Center to the Monroe Campus gives community members the ability to receive the compassionate, skilled cancer care St. Luke's is known for, without having to travel," said Dr. Nicholas Taylor, Chairman of Oncology and Chief of Gynecologic Oncology for St. Luke's. "What we hear from our patients time and time again is that they trust us to provide the best care – and they appreciate that we do it in a highly personalized and compassionate way."

Starting November 20, cancer patients will be able to consult and meet with their medical, surgical or gynecologic oncologists in offices located on the first floor of the building. A Varian TrueBeam™ Linear Accelerator offers patients the latest technology in radiation therapy. This brand-new device features advanced radiation-sparing technologies like OSMS – which stops treatment if a patient moves – as well as a "6 degrees of freedom Perfect Pitch couch" which allows therapists to position a patient in the exact perfect spot for optimal treatment and comfort.

State and local officials, physicians, media, supporters and friends joined St. Luke's for the opening of their Medical Office Building and Cancer Center at Monroe Campus.

St. Luke's Sleep Lab rounds out the first floor with two well-appointed sleep study rooms.

The second floor is home to St. Luke's Orthopedic Care and X-ray imaging. St. Luke's Orthopedic Care provides the most advanced diagnosis, treatment and rehabilitation options for patients with a wide variety of musculoskeletal disorders and injuries.

For cancer patients undergoing chemotherapy or individuals requiring infusion services, a spacious and beautifully-appointed third floor offers 12 private infusion bays with individual televisions, ample plugs for tablets and devices, as well as beautiful views.

(Cont'd on page 5)

In This Issue

Calendar of Events.....	Pg. 2
Members in the News.....	Pg. 2
New Members.....	Pg. 9
Business Card Exchange.....	Pg. 10
Women in Business.....	Pg. 10

GPCC MISSION STATEMENT

Act as A Unified Voice of Business
Dedicated to the Prosperity of all
Commerce
Leading to the Enhancement of
the Quality of Life in our region and surrounding areas.

November 2017 Calendar of Events

- November 3**.....*Government Relations/Public Policy Committee*
8:00 a.m. - *Stroud Township Bldg. - Stroudsburg*
- November 6**.....*Business Card Exchange*
5:30 p.m. – *Wolf Hollow at Water Gap Country Club - Delaware Water Gap*
- November 8**.....*Education Committee*
11:00 a.m.- *PA CareerLink*
- November 14**.....*Women In Business Luncheon*
Noon – *ESU's Innovation Center - East Stroudsburg*
- November 15**.....*Digital Strategies Committee*
10:00 a.m.- *GPCC*
- November 28**.....*Board of Directors*
8:30 a.m.- *ESU's Innovation Center East Stroudsburg*
- November 28**.....*Health & Wellness Committee*
11:00 a.m.- *GPCC*
- November 30**.....*Women in Business Committee*
8:30 a.m.- *GPCC*

Members in the News

Holiday luncheon fundraiser at the historic 1795 Stroud Mansion

The Monroe County Historical Association will host the annual Holiday Luncheon at the Stroud Mansion fundraiser on Friday, December 15th and again on Saturday, December 16, 2017. There are two seatings each day. The Early Lunch seating will be held at 11:00 a.m. and guests may dine until 12:30 p.m. and the Late Lunch seating will be held at 1:00 pm and guests may dine until 2:30 pm.

The Holiday Luncheon will be held on the second floor of the 1795 Stroud Mansion, 900 Main Street, Stroudsburg. Please note this event will take place in the second floor meeting room of a historic structure, which is not handicap accessible. The Stroud Mansion will be decorated for the holidays and guests attending the luncheon are welcome to tour the museum.

The luncheon will be a hot buffet-style meal catered by Dave Cook of The Cook's Corner Restaurant, Henryville, Pa. This year's menu will feature: Fresh baby greens salad with black raspberry vinaigrette; Broccoli salad in a light dressing; Chicken breast roulade; Savory apple, fennel sausage, and mozzarella cheese stuffing ladled with a sweet wine demi-glace; Yukon Gold potatoes; Roasted butternut squash; Fresh baked rolls with whipped honey butter; and a wonderful selection of homemade desserts. Coffee, decaf, tea, and a complimentary glass of wine, will be served at each table.

The cost for the luncheon fundraiser is \$25.00 per person. Tickets must be purchased at the Stroud Mansion, 900 Main Street in downtown Stroudsburg. Please get your tickets early; seating is extremely limited for this popular event.

For more information, please contact MCHA at (570) 421-7703 or admin@monroehistorical.org

Visit us on the web at www.monroehistorical.org.

Fitzmaurice Community Services Manager Recognized for Outstanding Work By PAR (Pennsylvania Advocacy and Resources for Autism and Intellectual Disability)

Nathaniel Hicks has won the Frontline Manager of the Year Award for Pennsylvania's Northeastern Region from PAR, [the](#) Commonwealth of Pennsylvania's leading disability provider and advocacy association for people with autism and intellectual disability. Hicks received his award at the PAR Annual Solutions Conference "We Are Worth It." Awards Ceremony, on October 23, 2017, in Harrisburg, PA., at the Harrisburg Hilton Hotel.

Hicks is being honored and recognized for his extraordi-

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nary leadership for the past 28 years as a frontline manager for Fitzmaurice Community Services of Stroudsburg, PA, supervising a group home with four individuals who have an intellectual disability or autism. His colleagues at Fitzmaurice Community Services describe the efforts of Hicks and his team as embodying the very best of the Commonwealth's Office of Developmental Program's vision for enhancing and enriching individuals with autism or intellectual disability to live Everyday Lives.

Hicks leads a team that empowers individuals to embrace employment, community engagement, building social networks, and a wide variety of personal choices ranging from activities, home décor, visitors, food choices, and more. As the Commonwealth of Pennsylvania moves to increasing individual choice and community integration, Hicks has put these best practices in place for years as the norm in the home he manages.



Nathaniel Hicks

The families of the individuals supported by Hicks regard him as a caring and loving individual, a view shared by the Direct Support Professionals who work under his leadership. His employees tend to stick around, modeling his extraordinary style of engagement and consistency.

“Nathaniel Hicks has led the type of residential program described as the very best model by state officials, individuals, and families alike. Nathaniel Hicks embodies the very best in our field,” said Shirley Walker, President and CEO of PAR.

The Harrisburg-based PAR is committed to ensuring, strengthening and promoting the viability of community-based providers to support people with autism or intellectual disability and their families.

Fitzmaurice Community Services, Inc. is a not-for-profit organization that has been Building brighter Futures for over 50 years for Adults with Behavioral Health and Developmental Disabilities and their families. FCS is considered one of the leading organizations in Carbon, Monroe, and Pike counties for enriching lives with the ultimate goal to empower our clients to achieve independence, individuality, productivity and inclusion within our community.

Frailey Insurance and Financial Services Christmas tree project benefits Monroe County Area Agency on Aging and Pleasant Valley Manor

The holidays are approaching, which means it's time to give back to the community at Frailey Insurance and Financial Services. Starting Wednesday, November 1, the public, members, friends and family can support the Christmas tree project, Angels for Aging. The event is being coordinated by the Frailey team at their office located at 1286 North 9th Street, Stroudsburg.

“This is our sixth year supporting the elderly in our communities and we're happy to announce some new partners, Nellie Grampp and Phoenix Athletica. By engaging in this project, we are enhancing the quality of life of some Monroe County senior citizens age 60 and older. We are doing this by picking a name or two off the tree and fulfilling their wishes. We then wrap the gifts, attach their name, and place them under the tree. Gifts will be picked up on Wednesday, December 6, 2017. It's always a pleasure making a difference in the lives of others. I encourage anyone who is interested to come in and pick a name from our tree,” says Josephine A. Fontan, project coordinator and Member Servicing Advocate/Training Supervisor.

“Many of the seniors that we serve have outlived their families, and are also low income. The thoughtful gifts given by Frailey Insurance and Financial Services are sometimes the only holiday cheer that these individuals receive during the holidays. It makes such a huge difference!” states Gretchen Peters, Access Services Coordinator, and Monroe County Area Agency on Aging.

If you would like more information about our Angels for Aging project, you may contact Frailey Insurance and Financial Services at 570-421-7447.

19th Annual Senior Prom

Mark the date, grab your dancing shoes, mask and dress to impress! Relive your high school glory days and watch your fellow peers get crowned King and Queen! Join us for our 19th Annual Senior Prom, on Sunday, December 3, 2017, from 1:00p.m.- 4:00p.m.

“A Winter Masquerade Ball” will be held at the Pocono Family YMCA, at 809 Main Street, Stroudsburg, PA, 18360. Music will be provided by DJ Kurt Kraeutler and dance lesson by professional dance instructor, Con Gallagher.

Come enjoy an afternoon of dancing, door prizes, refreshments and fellowship. Singles, couples or groups are welcome! This event is open to anyone 55yrs of age or older and those who enjoy the company of a fun, mature crowd. The cost per person is \$10.00 in advance, \$17.00 per couple in advance, and \$15.00 per person, and \$25.00 per couple at the door. Fancy masks and semi-formal attire is encouraged. Tickets sell out quickly, so we strongly suggest you pay in advance.

This fun tradition gives our active older adults an afternoon of dancing and socializing and celebrates the young at heart. The Pocono Family YMCA seeks to promote healthy lifestyles in creative ways for the older population in our communities,” said Debbie Lang, Sctive Older Adult Coordinator at the Y. “We use our prom as a great opportunity to get active, meet others and have a great time.”

For further information, please contact Debbie Lang at 570-421-2525ext.124 or dlang@poconoymca.org .

Cohen, Feeley, Altemose & Rambo donated \$2,000 to Phantoms Charities to send 50 children to Symphony On Ice at the PPL Center in December.



From L to R: Erin Yaworski, Marketing Director at Cohen, Feeley, Altemose & Rambo, Jennifer Keeble Executive Director of Phantoms Charities

VIP TAILGATING BACK BY POPULAR DEMAND

Pocono Raceway announced today the VIP Tailgate packages for the 2018 Monster Energy NASCAR Cup Series weekends are now available for purchase. This announcement comes with 12 days remaining for 2017 ticket purchasers to save 20% on select 2018 Sunday tickets as part of ‘The Tricky Triangle’s’ ticket renewal program.

There are two VIP Tailgating packages currently available for the 2018 season. The VIP Tailgate includes a reserved tailgating spot with space for two vehicles and up to eight guests, private portable restrooms and a secured area. The Premium VIP Tailgate includes all of the items that are featured with the VIP Tailgate as well as a tent, an eight-foot table with table cover, four tailgating chairs and a cooler filled with ice. For additional information and to purchase, please visit www.poconoraceway.com/tailgate.

Time is running out on the 2018 Ticket Renewal Program, which ends on November 15, 2017. Those eligible for renewals can save 20% on select 2018 Sunday NASCAR and/ or INDYCAR tickets, gain automatic entry for a chance to win an Arctic Cat ATV, Side by Side or Snow Machine upon renewing and have the opportunity to be the first

fans to upgrade or move their 2018 seats. Visit www.poconoraceway.com/renewals for more information or call 1-800-722-3929.

Pocono Raceway will host seven motorsports events in 2018, including two Monster Energy NASCAR Cup Series races and the Verizon IndyCar Series. One NASCAR XFINITY Series, one Camping World Truck Series and two ARCA Racing Series presented by Menards races are also on the schedule for 2018.

2018 Pocono Raceway *Event Dates

Friday, June 1: General Tire #AnywhereIsPossible 200 – ARCA Racing Series

Saturday, June 2: Pocono Green 250 - NASCAR XFINITY Series

Sunday, June 3: Pocono 400 – Monster Energy NASCAR Cup Series

Friday, July 27: ARCA 150 – ARCA Racing Series presented by Menards

Saturday, July 28: Overton’s 150 – NASCAR Camping World Truck Series

Sunday, July 29: Overton’s 400 – Monster Energy NASCAR Cup Series

Sunday, August 19: ABC Supply 500 – Verizon IndyCar Series

*All events and dates mentioned are schedule to change without notice. Start times and weekend schedules will be announced at a later date by each of the respective sanctioning bodies (NASCAR, INDYCAR and ARCA.) Certain terms and conditions may apply for tickets. A VIP Tailgate package does not include a Sunday Grandstand Gate Admission ticket.

Frailey Insurance and Financial Services is proud to announce Overcash has joined their team



Danica L. Overcash

Danica L. Overcash has been hired as a member protection sales associate, focusing on sales growth and client satisfaction. She has more than 25 years of experience in the insurance industry working in a family business. This has allowed her to effectively put into practice specific insurance strategies that increase value to her new clients as well as keeping existing clients satisfied.

“I take pride in helping friends, family and neighbors protect what matters most. I value their trust which enables me to build solid relationships,” said Overcash.

She is a mother of two and calls the Pocono Mountains her home. She currently is a member of the Stroudsburg BNI Chapter; has

coached Girls on the Run and volunteered with the American Cancer Society and the Susan G. Komen Foundation.

Overcash's goal is to help make "Think Frailey First" the number one's choice for insurance and financial services within the community by providing personal one-on-one attention to all her clients.

For more information, contact Danica@Fraileyinsurance.com, 570-421-7447.

(Cont'd from front cover)

MONROE COUNTY'S NEWEST CANCER CENTER OPENS

Patients undergoing treatment at St. Luke's Cancer Center will have access to life-saving clinical trials. Currently, St. Luke's offers clinical trials for the following cancers: bladder, blood, brain, breast, gynecologic, colorectal, head and neck, liver, lung, melanoma, pancreatic, prostate and renal.

Additionally on the third level, construction is nearing completion for St. Luke's Regional Breast Center – a women's imaging center that will offer state-of-the-art technologies such as low-dose 3D Mammography with SensorySuite, Automated Breast Ultrasound (ABUS) and more. Patients will benefit from having highly-skilled radiologists reading their test results immediately. Patients with an abnormal finding will be able to have a biopsy right away, helping to reduce the fear and anxiety of waiting. St. Luke's Regional Breast Center is scheduled to open in January 2018.

The growth at St. Luke's Monroe Campus is in response to the support of the community. "Our number of visits has far exceeded our expectations," states Don Seiple, president of St. Luke's Monroe Campus. Since its opening just twelve months ago, the hospital has treated over 32,000 patients – 80 percent of whom are Monroe County residents.

This latest expansion strengthens St. Luke's position as the region's leader in providing easy access to health care services. St. Luke's has a long history in the community and takes very seriously its commitment to providing the people who live here with the very best health care.

"We are incredibly grateful to the community for welcoming us with open arms," states Don Seiple, president of St. Luke's Monroe Campus. "Since we opened, we have had an overwhelmingly positive response. The people of Monroe County trust us to care for them."

For more information about the St. Luke's Monroe Campus and St. Luke's services, visit www.sluhn.org.

Salvation Army's Project Turkey

For a variety of reasons the pricing and availability of turkeys is going up, way up. So much higher, that for the

third year in a row, the East Stroudsburg Salvation Army was going to have to seek an alternative or cut back entirely on turkeys in their holiday food baskets. However, thanks to the dedication of Dr. Linda Van Meter, East Stroudsburg University Professor and Chairman of Project Turkey, students from the University will be bagging at ShopRite, Stroudsburg on Saturday, November 11, 2017, Saturday November 18, 2017, Sunday, November 19, 2017 from 9:30am – 5:00pm to raise money for Project Turkey.

James Gingrich, commanding officer of the East Stroudsburg Citadel, comments, "We start early to source the food we need for distribution between Thanksgiving and Christmas where we provide hundreds of families food baskets to feed themselves over the holidays. Because of cutbacks in funding, increased demand from additional families needing our help, and the skyrocketing price of turkeys, we were going to have to reduce the number or eliminate turkeys altogether. Three years ago, Dr. Van Meter immediately sprang into action when she heard of our plight."

Upon hearing the problem Dr. Van Meter thought, "I could get people to donate \$20 for a turkey." That idea grew into a \$5,000 goal to purchase the turkeys needed for the Thanksgiving and Christmas food distributions. Dr. Van Meter said, "This is a way for everyone to give back to the community. Donations will fund the purchase of turkeys and, on distribution day, it will be a joy to see the families in need this holiday season be able to serve a holiday turkey dinner."

The East Stroudsburg Salvation Army has been providing services in Monroe County for over 100 years. In addition to food distribution, in 2017 The East Stroudsburg Salvation Army will provide grants for rent, fuel assistance and food for more than 52,000 people in desperate need; visit over 1,800 lonely, hurting people in nursing homes and correctional facilities throughout Monroe County – perhaps the only visits they'll receive this year; provide more than 58,000 meals to hungry men, women and children in Monroe County; distribute over 24,000 Christmas items; serve over 700 people through its Disaster Relief Program; and give almost 100 disadvantaged children the opportunity to experience summer camp.

Gingrich emphasized, "The care and shelter of the needy continues to be an ongoing issue in Monroe County. We are not a given, and financially we have had significant negative economic impacts that have reduced our ability to serve. The continued contributions from our neighbors through fundraisers such as our Harvest Festival, the Red Kettle Gala and this special Project Turkey effort, demonstrate how giving and caring our neighbors are to those that are less fortunate."

For information about how to contribute time, talent or money to the East Stroudsburg Salvation Army call 570-421-3050 or salvationarmyeaststroudsburg.org.

Save the Date!

COME CELEBRATE THE LAST

LIZTECH JEWELRY

HUGE

tea party

SALE

Saturday & Sunday

NOV. 11-12

SATURDAY 8-4 SUNDAY 9-3

P.S. DON'T FORGET! FIRST FLOOR LOCATION THIS YEAR!!!

FOOD DRIVE FOR THE SALVATION ARMY

{ LETS MAKE THIS THE BIGGEST YEAR EVER! }

Please bring as many nonperishable items as you can! No glass!

3rd ANNUAL UGLY SWEATER CONTEST

Location: Liberty Plaza / 906 Rt. 940 Ste. 102 & 103 / Pocono Lake, PA 18347

Direct: 215-850-9640 / Main Office: 570-972-2940

\$5 Entry Fee

ALL PROCEEDS WILL BENEFIT THE CHILDREN'S MIRACLE NETWORK

WEAR YOUR UGLY SWEATER

December 9, 2017 5:30 PM



**Children's
Miracle Network
Hospitals'**

**Last Years Winners
Prizes For The Top 3
WILL YOU BE NEXT?**



**Also Bring a TOY or a CANNED GOOD for
Pocono Services For Families and Children
December 1st to the 15th**

Angels for Aging



The team at Frailey Insurance and Financial Services put up a Christmas tree.

Monroe County Area Agency on Aging and Pleasant Valley Manor supply the names of elderly people along with their two wishes.

These names and wishes are placed on the tree in order for clients, public and staff to take.

Starts Wednesday, November 1, wishes are purchased and gift wrapped placing the name on top of the gift.

All gifts must be returned by
Wednesday, December 6, 2017.

To Frailey Insurance and Financial Services
1286 N. Ninth Street, Stroudsburg

Representatives of Monroe County Area Agency on Aging and Pleasant Valley Manor distribute the gifts to the elderly.

Contact: Frailey Insurance and Financial Services at 570 421-7447

Welcome New Members

The following new members are not listed in the 2017-2018 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

Keystone Consulting Engineers, Inc.

Eric Snyder, P.E.

P.O. Box 639

Kresgeville, PA 18333

(LOC): 863 Interchange Road, Suite 101

610.681.5233

610.681.5248

esnyder@kceinc.com

www.kceinc.com

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Virginia Shell/Carlisle Gibson

33 Mill Creek Road

East Stroudsburg, PA 18301

917.449.3645

570.369.4140

info@sunnibuses.com

www.sunnibuses.com

TRANSPORTATION

Business Card Exchange

The Business Card Exchange was held on Monday, October 2nd at Grace Park Seniors Living Well in Stroudsburg.



Business Card Exchange at Grace Park Seniors Living Well

The next Business Card Exchange will be held on Monday, November 6th at Wolf Hollow Water Gap Country Club in Delaware Water Gap.

Sponsorships are available for future business card exchanges. For more information, please contact the Chamber at 570.421.4433.

Women in Business

The October Women in Business luncheon, sponsored by Lehigh Valley Hospital - Pocono, was held at Pocono Brewery Company in Swiftwater, PA.

The presenter was Ken Marlin of RTW whose presentation was entitled “Work Smarter, Not Harder With Google”



*Lutchana Beckford, CRNP
Breast Health Nurse Navigator for
the Dale & Frances Hughes Cancer
Lunch Sponsor*



*Ken Marlin - RTW
Topic Presenter*

The November luncheon will be held at ESU’s Innovation Center. The topic “Innovation and Entrepreneurship” will be presented by Mary Frances Postupack of ESU, and will be sponsored by Jessica Smith of Creative Works.



October 2017 Women in Business Luncheon at Pocono Brewery Company

Business Card Exchange and other Sponsorships Available for 2018!

We are also looking for a business who would like to host a Business Card Exchange.

Please contact Pat Metzgar at the Chamber at 570.421.4433

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

IMPACT



Executive Committee

George Roberts - Chairman of the Board
Debi Cope - First Vice Chairman
R. Douglas Olmstead - Treasurer
Tom Sforza - Secretary
John Holahan - Past Chairman

Staff

Patricia Metzgar - Interim CEO
Miriam Conway - Executive Assistant

Board of Directors

Madeline Anderson	Sarah Raley
Michael Baxter	Alana Roberts
Brandie Belanger	Lisa Rohland
Rich Berkowitz	Linda Salas-Mamary
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William Blake	William Skinner
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Bill Colavito	Dr. Marcia G. Welsh
Alex Grum	Theresa Yocum
Bob Hay	
Mike Katz	
Chris Kurtz	
Sal Lombardo	
Philip Pope	

IMPACT

Visit us at www.greaterpoconochamber.com

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"The Voice of Business in the Poconos"